

## Chris Stearns

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[www.chrisstearns.com](http://www.chrisstearns.com)

### **Webodrive Media, New York, NY (<http://webodrive.com/>)**

**2010 – Present**

Partner, Multimedia Producer and Director

*Full service digital and broadcast production company offering multimedia, video and web content services*

- Direct, produce and edit multiple video productions and complex mixed media projects from conceptual stages to final execution and delivery
- Manage the production process from start to finish, organizing all the resources needed
- Coordinate multiple projects across four continents
- Manage staff, clients, vendors, casting, budgets and scheduling
- Create and develop client websites with multimedia functionality
- Team leader on multi-stage platform to deliver client's web video to improve user experience
- Proven ability to work and communicate effectively with both business and technical audiences
- Strong working knowledge of entertainment contracts involving trademarks and copyright issues

### **Talon Films, Inc., New York, NY (<http://talonfilms.com/>)**

**1993 – 2011**

Co-Founder, Director and Producer

*Broadcast Production Company*

- Directed and edited feature length television documentary “American General: Benedict Arnold”
- Directed, produced and edited reality series television pilot “Brooklyn Vintage Motors”
- Demonstrated expertise in the intricacies and nuances of live action and post production, motion graphic design, still photography, and 2D/3D animation
- Negotiated and managed budgets of \$1 million+, timelines, contracts, and managed multiple on-going projects
- Led interdisciplinary teams on small scale and million dollar projects
- Developed keen knowledge of and comfort with film and video technology
- Gained extensive experience working collaboratively with clients, project managers and technology

### **Family Heritage Media, Albany, NY**

**1994 - 1996**

Producer

*Media company specializing in the production of videos created to capture and preserve family histories*

- Produced and directed family heritage videos utilizing family photos, videos and interviews
- Experienced public speaker on topics including archiving and preserving family photos, videos and written materials
- Oversaw the company's marketing, financial and business operations

### **INHOUSE Electronic Media, Inc., Albany, NY**

**1989 – 1993**

Director and Producer

*Radio and television advertising agency*

- Produced and directed over fifty television and radio spots for clients such as Carl Company Department Stores and Bruegger's Bagels
- Produced, directed and edited corporate seminar videos for General Electric
- Oversaw and nurtured relationships with clients and vendors
- Assigned the appropriate production management staff to each project
- Managed business and financial operations

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### **Project Highlights:**

- Co-Director, Co-Producer and Co-Editor: “Psophisticated Style” hosted by Tim Gunn - *Addressing Psoriasis* disease awareness campaign. Clients: Porter Novelli, Amgen and Pfizer
- Director and Producer: Danimals Yogurt commercial for new product launch. Client: The Dannon Company Inc.
- Director and Editor: “Saving a Life” - Video podcast campaign on meningitis. Clients: Ruder Finn, Novartis and Como Institute
- Director and Editor: “Maven’s Corner” – Promotional video. Client: Vita New York
- Creative Consultant, Flash Animator, and Art Editor: Vita New York website. Client: Vita New York
- Director and Special Effects Supervisor: International commercial. Client: Endo Shipping
- Director, Producer and Editor: “50th Anniversary” web video. Client: Marden Kane
- Director, Producer and Editor: Promotional videos and testimonial pharmaceutical videos for advertising agency clients. Client: LLKFB
- Director and Editor: Live event multi-camera video production: “Frankie 95,” GE and Cornell University
- Director and Writer: “Advising Michael” – 1997 dramatic feature film

### **Education:**

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|---|------|
| Emerson College   | 1988 |
| • Bachelor of Science in mass communications and film studies |      |
| New York University School of Continuing Education            | 2001 |
| • Composting and 3D animation courses                         |      |
| Parsons School of Design                                      | 2002 |
| • Flash animation and web design courses                      |      |

### **Additional Skills and Software Expertise:**

- HTML, streaming video, special effects, editing, and video rich content
- Software: Photoshop, Illustrator, After Effects, Flash, Dreamweaver, Final Cut Pro and Microsoft Office